BESTSELLING PROMOPRESS TITLES

New Releases
2–3 Children’s Books
4–5 Visual culture / Tattoo
6–7 Drawing / Painting
8–9 Architecture
10–13 Fashion
14–16 Jewellery
17–21 Graphic Design

Recently published titles
24 Drawing & Colour Design
25 Fashion & Jewellery
26 Graphic Design
27 Interior Design

Backlist
30 Drawing
31–33 Fashion
34 Art & Urban Sketching
35 Street Art & Collage
36 Architecture
37 Design
38 Packaging
39–43 Graphic Design
44–45 Fashion / Illustration
46–47 Children’s Books

Distributors
Did you know that giraffes produce sounds that are far too low for humans to hear? Or that some tiny mosquitoes have no less than 47 teeth? In this new, fabulous activity book, Victor Escandell illustrates these and many other amazing facts about the animal world. Children will have a blast drawing, colouring, cutting out, satiating their thirst for knowledge and solving fascinating enigmas about their favourite animals. Each one of the charming characters of this book reveals a surprising aspect of its nature as it suggests super fun activities that stimulate those new, powerful minds... and hands! Once more, Victor Escandell puts in our hands a bunch of delicious illustrations, wonderful facts and plenty of fun. This is an irresistible activity book, perfect for sharing with family and friends.

Renowned illustrator Victor Escandell graduated in Graphic Design from the Massana School of Barcelona. He has worked for companies such as MacCann-Erickson, TBWA, Bassat & Ogilvy and most of the Spanish national newspapers. In 2007 his work was selected for the exhibition of Catalan illustrators at the Frankfurt Book Fair. In 2017 he won the Junceda Illustration award in the Best Adult Fiction category.

Did you know... that hedgehogs see everything in yellow?
The intimate relationship of Japanese tattooing with the dark world of the yakuza has helped cover this form of artistic expression with an aura of mystery. But the culture of irezumi is deep and rich in meanings, shapes and motifs that have gone from color woodblock prints to being applied to the skin to beautify and protect their bearers. This book reveals the meaning and the secrets behind the most significant motifs from traditional Japanese tattooing—such as mythological and supernatural creatures, animals, Buddhist deities, flowers and historical characters—and turns this art form into a path toward personal knowledge and individual expression.

Japanese Tattoos begins with a brief review of the history of Japanese tattoo art and then examines each subject (water, mythological animals, real animals, mythological characters, historical characters, flowers, shunga and yokai) through images and descriptive texts; it also includes a gallery of original designs by the author and a glossary.

Yori Moriarty took up tattooing in 2000 and, in 2005, began producing Japanese tattoos alongside American artist Jason Kundell. He took his first trip to Japan in 2007 and established contact with its tattoo culture through Osaka tattooist Horitoshi Izumi, in whose studio he worked between 2008 and 2011 over repeat visits. He is also a visiting artist at Everlasting Tattoo in San Francisco, MVL in Leeds and Legacy Tattoo in Helsinki.
Portraying people is undoubtedly one of the most difficult aspects of drawing. Expressions, movements, emotions and gazes add a series of challenges not present in still life and landscape techniques. In addition, the scant number of books specifically about drawing children leave many of the particularities related to the portrayal of childhood unresolved. This book fills this void, offering a method for acquiring a good command of painting and illustration techniques. Using live models, photographs, videos, drawings of faces and entire bodies, either posing or simply naturally, the book explains the specific characteristics of drawing children step by step. Through an introduction to proportions and by teaching readers how to sketch more freely, it captures both the physical and psychological transformation involved via an exercise in introspection and the memory of one’s own childhood.

**Daniela Brambilla** studied Architecture and Art Criticism and from 1986 has coordinated the department of Illustration and Animation at the reputed Istituto Europeo di Design of Milan, where he teaches Human Figure Design and Pictorial Techniques.

**Readers will capture a memorable moment with these professional suggestions and will learn to draw the best portraits of children.**
How do you design a distinctive building that also fits seamlessly into its context? How do you add value to a site yet at the same time acknowledge its identity? Architecture in Context attempts to answer these questions with a carefully selected series of international, public/private, large- and small-scale projects, all of which demonstrate just that sensitivity to their environmental, cultural and social contexts. Each project is accompanied by a descriptive and critical text and illustrated with photographs and drawings. Ranging from initial concept sketches through to detailed construction drawings, the reader is given a full overview of the whole design process from ideation to construction. Presenting different use programs, from airports to museums, schools, private houses, public buildings, hotels, and industrial sites, the projects in this volume illustrate the different ways in which context can be interpreted, and the many different architectural achievements that result.

With works by the most respected contemporary architects around the world, such as Diller Scofidio + Renfro, Steven Holl Architects, Giancarlo Mazzanti Arquitectos, Neutelings Riedijk Architects, and 3XN, The Plan is one of the most acclaimed architecture and design magazines on the market. A real working tool thanks to its in depth texts and professional photographs, the many architect’s drawings, plans and elevations and its strongly international approach. It has a wide readership in the architecture world including architects, designers, building and real estate professionals as well as university lecturers and students. The Plan is published bimonthly and distributed in more than 75 countries.

Thoroughly illustrated with plans, elevations and detailed drawings.
This book is a practical manual intended specifically for anyone interested in delving into the technique of applying colour to fashion figure illustrations to give them more life and expressiveness. In a clear and educational way, Tiziana Paci, co-author of the highly successful and reference book Figure Drawing for Fashion Design, explains in detail the different topics examined through images and examples, along with concise and to-the-point texts ideal for novices as well as people who have been working in this field for years. The book is divided into the following chapters: poses, colour and colour combinations, watercolour technique, tools such as professional markers, coloured pencil and water-soluble graphite, digital techniques and mixed techniques.

Together, these suggestions allow both beginners and professional illustrators to depict figures in vivid poses with incredible effects including the imitation of any type of material: leather, jewellery, bright fabrics and transparencies, and many more, following very different styles.

The book provides colour and illustration techniques by the coauthor of bestselling title Figure Drawing for Fashion Design, together with Elisabetta Drudi.
This book shows how to manipulate and finish folds in order to obtain that personal touch so crucial in the world of fashion. Working from the simplest possible form, the book addresses all major dimensional techniques, shows how they are related and give examples of both traditional and modern variations. This book can be considered as an encyclopaedia of folding techniques, explaining, step by step, the world of folds and how to apply them in practice. The explanations and diagrams about the different types of pleating are very clear and easy to follow, showing the stages of construction and the finished garments. This title includes an analysis of the use of folds in fashion throughout history and also a helpful tutorial using 30 examples from some of the most innovative and avant-garde designers in fashion today.

Brunella Giannangeli, Venezuelan of Italian origin, studied in the United States, where she graduated as a graphic designer at the Art Institute of Fort Lauderdale. Currently, Brunella lives in London, where she created her own collection of fabrics and prints for various clients in the fashion and interior design sectors.

A most complete sourcebook of folding finishes through simple illustrations and detailed instructions.

Brunella Giannangeli, Venezuelan of Italian origin, studied in the United States, where she graduated as a graphic designer at the Art Institute of Fort Lauderdale. Currently, Brunella lives in London, where she created her own collection of fabrics and prints for various clients in the fashion and interior design sectors.

Brunella Giannangeli

COUTURE UNFOLDED
Pleats, Folds and Drapings in Fashion Design
Brunella Giannangeli

ISBN: 978-84-16851-91-1 (ENG)
978-84-60504-27-5 (IT)
18.99 x 25.50 cm | 7 1/2 x 10
256 pag. | Fully illustrated in colour
English text | Hardback
August 2018
Distribution: worldwide except DE, AT, CH
£ 18.99 | USD 29.95 | EUR 19.95
This first volume in this two-part series provides a step-by-step guide to the fundamental aspects of the graphic representation of a wide range of jewellery pieces, from the simplest to the most complex forms. Different volumes, spaces, surfaces and finishes are explained in detail, as are methods for depicting different materials, from timeless metals and precious stones to substances such as celluloid and bakelite. The objective of this book is not to showcase completed jewellery pieces. Instead, it aims to provide readers with the tools needed to be able to accurately convey their ideas and master use of colour, as well as to draw different facets and effects such as brilliance, transparency and opacity. It does so by explaining a variety of illustration techniques involving pencils, markers, pastels, tempera and computer rendering.

Manuela Brambatti has collaborated with Giorgio Correggiari, Krizia and Gian Marco Venturi, but her most important and far-reaching experience is her work for 30 years with Gianni Versace, where she played a crucial role in setting standards with regard to the presentation and illustration of the house’s fashion and home collections.

Cosimo Vinci studied jewellery design in Florence and Vicenza. His clients are international companies from small to large businesses, from high-end jewellery to bijoux. He has designed jewellery for famous fashion brands such as Versace, Versus, Balmain, Montana, Laura Biagiotti, Valentino, Etro.

A complete, in-depth manual that explains everything one needs to know about drawing jewellery.

By the same author: Fashion Illustration & Design (see page 30)
In jewellery, the new consumer trends are demanding products that are crafted, personal, and created with respect to the environment. This implies a sustainability strategy that takes into account the entire supply chain, from the extraction of metals to the packaging materials. Sustainable Jewellery contains all the aspects that are necessary to know in order to start the path towards sustainability in the jewellery business, from the traceability of gems and metals, to the impact of the processes of purification, smelting, polishing, etc., and the ways to work with certified materials. The book includes case studies and interviews with international designers and firms who started the challenge of creating jewellery from an ethical and responsible perspective.

Jose Luis Fettolini is a jewellery designer and creative director with extensive professional experience. He has worked with large firms in the jewellery and fashion sectors. He runs Workshop K2, his own training platform, from which he teaches courses and seminars on design, brand creation and sustainability in the field of jewellery.

Greg Valerio is British jeweller and activist who fights for a responsible mining and the use and commerce of eco-fair precious metals and stones. He discusses strategies to develop fair trade with Human Rights Watch and the governments of Kenya and Uganda to improve the situation of small precious metal miners. He has been awarded the Most Excellent Order of the British Empire by Queen Elisabeth.

Both inspirational and practical, Black and White Graphics showcases the appealing impact of using monochrome color schemes in the field of graphic design, and it presents an international collection of work that makes clear the capabilities of black, white, and gray. The posters, publications, labels, corporate communications, and other projects selected show that this achromatic combination can, at the same time as keeping a project’s budget to a minimum, elevate the value of graphic design, facilitate communication, and enhance the project’s dramatic effect by limiting design elements to those which are absolutely necessary. For black is not simply black, and white is not only white. There are endless possibilities that lie between the two, within the infinite palette of grays. In fact, black and white make for a timeless combination of colors that has been a popular choice for graphic designers for years.
Technological evolution gives people the possibility to receive information from different sources by means of various devices. In the field of branding, logos have to be optimized for smartphones, tablets, TVs and desktops and meet users’ needs at the same time. Today, in what is becoming a branding trend, the ability to adapt has assumed more importance given that within the diverse spectrum of current displays and formats a logo has to preserve its personality and identity in a wide range of sizes. Just like webpages, brands adapt and change their visual appearance depending on the width of display devices. This book features examples to help designers make logos that are both useful and stylish in this digital era, through projects of brands with design variants for all types of physical and digital supports in addition to the responsive adaptation of the brand in diverse display formats.

Wang Shaoqiang is a professor and graduate supervisor at the Guangzhou Academy of Fine Arts (China). He is a prolific editor whose works focus on international design, architecture, branding, communication, trends, and culture. He is also the editor of Design.360° magazine and Asia-Pacific Design. He has been invited to lecture at numerous universities, design academies, and organizations, and he has also been a jury member for China’s most prestigious design and illustration awards. Mr. Wang is also director of the Guangdong Museum of Art and professor and doctoral supervisor at the College of Arts and Humanities within the Macau University of Science and Technology.

Responsive logos, a new branding trend essential for designers who want to stay current.
This book is a selection of projects from across the world in which the graphic signage system stands out not only for its meticulous form but its unmistakable illustrative function. Public spaces where a large number of people need to find their way such as auditoriums, airports, museums, hotels, shopping centers and offices require a good orientation system to handle and facilitate the circulation of these people, in addition to ensuring easy accessibility. Matters such as scale, volume, position, colors and materials used to build the signage will be determined by the type of equipment or office while graphic communication elements will reflect and be adapted to the client’s identity. Symbols, fonts, pictograms, arrows, optical effects and other resources are used here in a multitude of surprising, suggestive and varied ways that will not fail to grab readers’ attention, presenting them with an extensive range of ideas in which to find inspiration.

Designers and students structure their portfolios following their instincts and according to their own professional development. A portfolio principally contains print designs, which are used to plan, organise and document the designer’s personal experience, work samples and skills. These selections are collective representations, through which designers seek to highlight their best accomplishments for the purposes of appreciation and promotion. This is precisely the object of this unique book: to present a selection of samples of the best works by young designers from all over the world. Fresh, inventive and full of original and ground-breaking ideas that use new materials and experimental techniques, Portfolio Design aims to offer not only visual delights but also invaluable references and solutions for those who are looking for inspiration in producing an eye-catching portfolio of their own.

Solving wayfinding and sign design problems while creating brand expressions in the built environment requires an approach that is very methodical and painstaking.
Aim at fashion students and designers, Palette Perfect is both a practical guide and an inspirational book that proposes a reflection on the universe of colour combinations, the moods and atmospheres they evoke and how we associate particular places and emotions to specific colours. Each chapter explores a particular mood and describes the corresponding feelings and colour combinations, using an extensive collection of photographs of objects, still-lives, landscapes, interiors and fashion. At the end of each topic, a wide variety of palettes representing the chapter’s particular mood or atmosphere is included.

Lauren Wager is a young graphic designer and the mastermind behind the blog Color-Collective (www.color-collective.com), in which she gathers beautiful fashion, design, interiors, nature and still-life related photographs and turns them into colour palettes, in a unique display of talent and aesthetic sensitivity.

A Watercolour a Day 365 tips and ideas for improving your skills and creativity
Oscar Asensio (ed.)
ISBN: 978-84-36504-49-3
20.30 x 22.50 cm | 8” x 9”
172 pag. | Fully illustrated
English text | Paperback
March 2018

New Brooches 400+ contemporary jewelry designs
Nicolas Estrada (ed.)
18.80 x 24.00 cm | 7 1/4” x 9 1/4”
240 pag. | Fully illustrated in colour
English text | Hardback
May 2018

Hats & Caps Gianni Pucci (author and photographer)
23.00 x 24.00 cm | 9 1/4” x 9 1/4”
336 pag. | Around 1,400 illustrations in colour
English text | Hardback
May 2018

Fashion Patternmaking Techniques for Children’s Clothing
Claudia Ausonio Palazio (author)
ISBN: 978-84-16851-14-0
21.00 x 29.70 cm | 8 1/4” x 11 7/8”
304 pag. | B&W illustrations
English text | Paperback
February 2018

This page is dedicated to books about fashion, art, and style. It includes details about various titles such as "Palette Perfect: Color Combinations Inspired by Fashion, Art & Style" by Lauren Wager, "A Watercolour a Day: 365 Tips and Ideas for Improving Your Skills and Creativity" edited by Oscar Asensio, "New Brooches: 400+ Contemporary Jewelry Designs" edited by Nicolas Estrada, "Hats & Caps" by Gianni Pucci, and "Fashion Patternmaking Techniques for Children's Clothing" by Claudia Ausonio Palazio. These books cover topics ranging from fashion design to jewelry making and patternmaking for children. They are designed for fashion students, designers, and enthusiasts looking to enhance their skills and creativity in the world of fashion and art.
bags, and cups. To collectible items like T-shirts, mobile apps, tickets, and wristbands, posters, web pages, advertisements, from graphic elements such as logos, an endless array of design techniques, deployed by festivals encompass an identity and communication campaign strategies. Culture, and art. The identity and music, cinema, design, gastronomy, festivals examined span the worlds of festivals from around the world. The campaigns for a variety of renowned remarkable branding designs and is a compilation of Festivals Fiesta: The Branding and Identity

Fiesta: The Branding and Identity of Festivals

Wang Shaoqiang (ed.)

21.00 x 28.50 cm | 8” x 11”
240 pag. | Fully illustrated in colour
English text | Hardcover
April 2018

Distribution: worldwide except Asia
£29.99 | US $39.95 | €45.00

One of the most challenging tasks for a product designer is certainly to combine form and function in an effective way. Creativity, thus, is an important asset for them, if they want to find the right balance. This book features different examples from all over the world of how inventiveness results in outstanding and original products, in the form of furniture, decorative objects, lamps and toys. The volume includes product descriptions, photographs, and designers’ sketches which show the design processes. A must-have for both students and professionals of product and interior design.

Playful Data features brilliant and illustrative infographic projects from gifted graphic designers, illustrators, artists, and even scientists. Not only do they visualize data in a tangible and memorable way through playful illustrations, but they also provide us with inspiration for balancing colours, words, and images, as well as for distinguishing between primary and secondary information when data is presented alongside pictures. The projects revealed in this volume are divided into three main categories: statistical findings, flow diagrams, and instruction and explanation.

Related title
Infographics (see page 39)
Drawing the Human Head offers detailed insights into how emotions and feelings are reflected in people’s faces and how they can be depicted. It is a systematic and structured textbook for learning the skills necessary to draw the human head, and a useful manual for anyone who is eager to learn to draw or to gain further illustration skills.

Fashion Patternmaking Techniques studies the world of patternmaking, structuring its contents according to different types of garments. Divided in clear sections, each volume offers an in-depth study on measuring and body-shaping and also detailed explanations on fabric technology and sartorial terminology. From basic pieces to the most sophisticated ones, each one is described extensively. These volumes offer impressive garment making guidance, which makes them an indispensable tool for fashion students and professionals.

Antonio Donnanno began his career in his family’s tailoring shop. In 1982, he founded the prestigious Euromode School Italia in Bergamo, which soon expanded abroad. He has written dozens of books on fashion and has his own consulting firm, which focuses on patternmaking and business. He is a contributor for Burda. The illustrator, Elisabetta Kuky Drudi, is also author of Promopress bestseller Fashion Details. She currently designs for various international fashion houses.
Printed Textile Design walks us through all the different aspects of textile design and explains the steps involved in projects within the fashion and home sectors of textile design, paying special attention to interpreting trends, an essential part of the profession. This teaching resource is a great guide for both students and young professionals, and includes a highly useful list of professional contacts.

Fabrics are the essence of fashion: they determine the way designers conceive their pieces and use their creativity. Fabrics in Fashion Design is the ultimate reference guide to all the major types of fabric in use today. This book is a bridge uniting materials and colour with a wide range of patterns, their history and terminology along with around 1,600 stunning colour photographs.

Details in Fashion Design presents an extraordinary survey of images focusing on collars and necklines and will kindle the creativity of designers and offer students, journalists and everyone working in the field an exhaustive array of high-quality photographs showing the wide range of possibilities, styles and trends.

Fashion Sketching presents, poses and ideas for fashion design and is an exhaustive array of drawings showing the profound relationship between fabrics and fashion with a wide range of patterns, their history and terminology along with around 1,600 stunning colour photographs.

Fashion Details presents, poses and ideas for fashion design and is an exhaustive array of drawings showing the profound relationship between fabrics and fashion with a wide range of patterns, their history and terminology along with around 1,600 stunning colour photographs.
Sustainable Architecture is a superb showcase of some of the sustainable architectural creations that are setting the pace in the field at the beginning of the 21st century. This book features an extensive collection of works from the most cutting-edge studios around the world. Each one of the projects is fully illustrated with photographs and highly detailed drawings, plans, elevations and sections. Sustainable Architecture highlights the complexity and tremendous impact that green building has, and will continue to have, in modern societies.
**Food Futures** explores the currents of experimentation and innovation in food design from both material and conceptual points of view. The projects selected for this edition perform inquiries into our relationship with food and the acts that surround it, and how social and environmental changes will transform the way we experience food in the future.

Conceived by the creative minds behind the renowned studio Garrofé in Barcelona, the 140 designs displayed in *New Structural Packaging* reveal the incredible possibilities and functions that this particular area of design offers. This book will serve as an essential reference and a valuable toolkit for packaging designers and design students.

In a world shaped by waves of information, it is of vital importance to develop effective strategic methods of making key data stand out to its target audience. Infographics, which are now used regularly by organizations worldwide, have become a key method for achieving this aim. *Infographics* showcases the most innovative methods of presenting and highlighting information through cutting-edge examples that present creative, fun and highly efficient ideas for rendering complex data in a clear, enlightening way.

Motion graphics—a digital technique that combines the language of traditional graphic design with the creative visual language of film and animation—has become a fast-growing area within the practice of graphic design. All the striking works collected in this book are divided into three categories, namely commercial, cultural, and experimental. It is a valuable inspiration for young graphic designers and anyone who have interest in learning more about motion graphics.

As brands of every kind compete in drawing attention to their products, packaging design is becoming an increasingly important skill. *Unpack Me!* offers an in-depth account of this exciting sector of the design world.

After the success of its predecessor, *Unpack Me Again!* presents a rich selection of innovative, funny and creative packaging designs through showcasing a wide variety of the best projects by the most advanced, international packaging design studios.

The relationship between fonts, colours, shape and graphic visual effects is essential to achieve a balance between the flow of information and user experience. *Design for Screen* discusses in detail how to exploit these elements to achieve functionality and elegance for both websites and mobile applications from a design perspective.

**Pattern Euphoria** includes patterns designed for textiles, stationery, interiors or other products which have been created by international designers, inspired by botanic shapes, the animal kingdom, geometry, or abstract forms. This book is divided into five sections, each one preceded by an interview with a designer specializing in the field who shares his or her design philosophy and work process.
What is the impact of colour in communication? Colours convey feelings and emotions to everyone and are often associated with specific ideas. This exciting and inspiring reference book explores the use of colour within the universe of graphic design, offering a fresh and innovative perspective on an issue that is essential for any professional in the field.

Posters are the catalysts of their own zeitgeist, reflecting social, cultural and spiritual transformations. Today, with the subjects they cover having expanded to cinema, music, promotions and exhibitions, posters are designed to be both informative and eye-catching. New Poster Design brings together and introduces fresh and creative posters designed by world-class artists that make use of original ideas, advanced techniques and unique features.

Color Code, Branding & Identity is a vibrant analysis on the world of chromatics: by decoding the secrets of colour in branding and identity design, the book shows its multiple, dynamic possibilities. Each of the case studies of this selection demonstrates the importance of a thoughtful application of colour, and illustrates its visual impact in different sectors.

Typography: Exploring the Limits gathers a selection of the most creative typographic design projects produced all over the world, ranging from brand-, poster and packaging design to space design. Through their fresh and attractive examples of type, these works will definitely engage your eye and stir your inspiration.

What is illusion? Illusions trick our perception of real objects, offering an altered reality. We are aware when we discover how simple elements create extraordinary effects that attract our attention, making us doubt and fall for their magic. The works contained in this book are wonderful examples of what an optical illusion is and how it tickles our mind. Get ready and welcome to dizzyland!

Playful Graphics: Graphic Design That Surprises presents a selection of outstanding interactive projects produced by designers from all over the world.

Dots and lines form all the geometrical shapes: circles, arches, triangles, squares, trapeziums, trombuses, cubes, spheres, polyhedrons... Geometric shapes are widely used by graphic designers and applied to the fields of communication. This book displays how familiar shapes can be transformed and used to convey concepts and trends in design.
**IMPRINT 2**
Wang Shaoqiang (ed.)
21.00 x 28.50 cm | 8 1/4 x 11 1/4"
240 pages | Fully illustrated in colour
English text | Hardback
Distribution: worldwide except Asia
£39.99 | US $59.95 | €44.00
June 2017

**EAT & GO**
Branding & Design Identity for Takeaways & Restaurants
Wang Shaoqiang (ed.)
ISBN: 978-84-616504-0-9
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
EN, FR, ES | Hardback
Distribution: worldwide except Asia
£34.99 | US $59.95 | €44.00

**EAT AND STAY**
Restaurant Graphics & Interiors
Wang Shaoqiang (ed.)
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
EN, FR, ES | Hardback
Distribution: worldwide except Asia
£34.99 | US $59.95 | €44.00

**DO NOT DISTURB**
Hotel Graphics & Branding
Wang Shaoqiang (ed.)
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
EN, FR, ES | Hardback
Distribution: worldwide except Asia
£34.99 | US $59.95 | €44.00

**GRAPHIC DESIGN FOR FASHION**
Wang Shaoqiang (ed.)
ISBN: 978-84-15967-44-6
21.00 x 28.50 cm | 8 1/4 x 11 1/4"
240 pages | Fully illustrated in colour
EN, FR, ES | Hardback
Distribution: worldwide except Asia
£39.99 | US $59.95 | €44.00
January 2017

**EXHIBITION ART**
Graphics and Space Design
Wang Shaoqiang (ed.)
ISBN: 978-84-16504-60-7
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
EN, FR, ES | Hardback
Distribution: worldwide except Asia
£39.99 | US $59.95 | €44.00
September 2016

**DESIGNING YOUR IDENTITY**
Stationery Design
Wang Shaoqiang (ed.)
ISBN: 978-84-15967-29-3
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
English text | Paperback
Distribution: worldwide except Asia
£27.99 | US $42.95 | €35.00

**LOGO DECODE**
From Logo Design to Branding
Wang Shaoqiang (ed.)
ISBN: 978-84-15967-26-9
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
English text | Hardback
Distribution: worldwide except Asia
£34.99 | US $59.95 | €44.00

**LOGOMETRIX**
Logo Design for Dynamic Identities
Wang Shaoqiang (ed.)
21.00 x 28.00 cm | 8 1/2 x 11"
240 pages | Fully illustrated in colour
English text | Hardback
Distribution: worldwide except Asia
£34.99 | US $59.95 | €44.00

**500 GREETINGS**
Invitations, Greeting cards, Postcards & Self-promotion Material
David Lorente / Claudia Parra
21.00 x 24.00 cm | 8 1/4 x 9 1/2"
160 Pages | Fully illustrated in colour
English and Spanish texts | Hardback
Distribution: worldwide
£24.99 | US $35.00 | €30.00

**365 CALENDARS**
Calendar Designs with a Twist
Weiming Huang (ed.)
20.50 x 25.50 cm | 8” x 10”
368 pages | Fully illustrated in colour
English text | Paperback with dust jacket
Distribution: worldwide excluding Asia
£36.00 | US $59.95 | €49.00

**GRAPHIC DESIGN**
Animals of Africa offers children a great selection of some of their favourite animals, such as lions, elephants, or zebras. The book taps into the fascination that African animals arouse in all children. Papercraft toys are a unique way of bringing together creative and spatial abilities and of helping children to strengthen their cognitive skills. An ideal book for children and grown-up fans of 3D papercraft alike, and a splendid gift crafted from the highest-quality materials.

Animals of Africa
Patrick Pasques
ISBN: 978-84-15967-79-8
978-84-92810-74-1 (ENG)
978-84-16504-21-3 (IT)
26.00 x 21.00 cm | 11 x 8 1/4”
48 pages | Fully illustrated in colour
EN, IT | Paperback
Distribution: worldwide except France
£9.99 | US $14.95 | €11.95 | €12.95 BE

Patrick Pasques is a well-known children’s and paper craft author. He is also the author of 3D Paper Craft Racing Cars and 3D Paper Craft Robots, both long-time best-sellers.

A WONDERFUL WORLD OF ANIMALS
Victor Escandell
ISBN: 978-84-15967-72-7
28.00 x 21.00 cm | 11 x 8 1/4”
144 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: USA / CAN
US $14.95

The first volume of this collection! This unique doodle book combines colouring, connect-the-dots, drawing and many other activities that will bring heaps of fun to the little ones. A delicious collection of animals full of wit and charm. Children and parents alike will enjoy the fresh, genuine talent of this versatile author.

DINOSAURS
Victor Escandell
ISBN: 978-84-15967-47-7
27.90 x 20.30 cm | 11 x 8 1/4”
72 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: USA / CAN
US $12.95

Following on from the remarkable success of A Wonderful World of Animals, Dinosaurs: My beastly Activity Book is Victor Escandell’s second book of doodling activities for children. All the activities contained in the book are great fun and an enjoyable way of learning while playing, cutting, shaping, dot-connecting and colouring. Dinosaurs is pure entertainment for both children and grown-ups, who won’t be able to keep their hands off it!

“Sometimes, the activity book is more a work of art, and this is when you really need to buy two copies. One for the kids and one for yourself. A Wonderful World of Animals is just such a book (...) this luscious book is a heady mix of kooky illustration of varying style, slipped onto pages brimming with striking typography that will send the Font Fanatic’s heart aflutter.”

Tania McCartney, Kids’ Book Review

A children’s colouring and activity book all about monsters. It presents a repertoire of monsters, ogres, witches, and other legendary creatures from around the world. The MonsterPedia section at the end of the book offers the possibility of exploring subjects in more depth and fun details about each character. This interactive book encourages observation, imagination and creativity and provides children practice in reading different families of fonts and graphic styles. It also brings children closer to legends and customs from other parts of the world.

SWEET MONSTERS OF THE WORLD
Víctor Escandell
ISBN: 978-84-15967-75-0
27.90 x 20.30 cm | 11 x 8 1/4”
72 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: USA / CAN
US $14.95

A wonderful colouring and activity book for children with various legends and monsters from around the world. It is a splendid gift for children and grown-ups alike, and a delightful way to strengthen children’s cognitive skills. It is a unique and delightful activity book that provides endless entertainment and fun for all ages.

SNOW WHITE
ISBN: 978-84-92810-74-1
26.00 x 21.00 cm | 11 x 8 1/4”
48 pages | Fully illustrated in colour
EN, IT | Paperback
Distribution: worldwide except France
£9.99 | US $14.95 | €11.95 | €12.95 BE

ROBOTS
26.00 x 21.00 cm | 11 x 8 1/4”
144 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: worldwide except France
£9.99 | US $14.95 | €11.95 | €12.95 BE

ROBOTS
26.00 x 21.00 cm | 11 x 8 1/4”
144 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: worldwide except France
£9.99 | US $14.95 | €11.95 | €12.95 BE

RACING CARS
26.00 x 21.00 cm | 11 x 8 1/4”
144 pages | Fully illustrated in colour
English text | Paper over board with elastic band
Ages: 3 to 10
Distribution: worldwide except France
£9.99 | US $14.95 | €11.95 | €12.95 BE